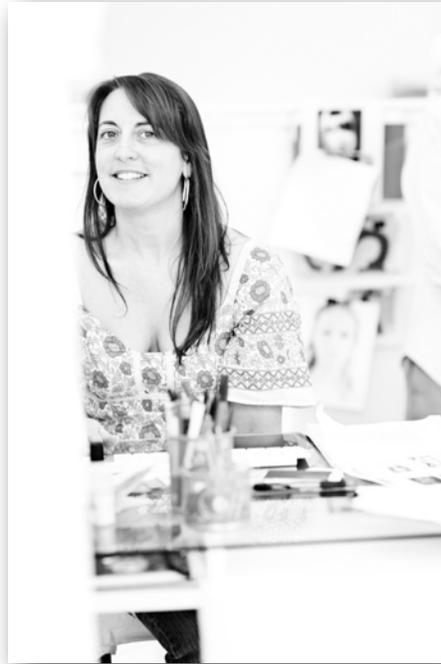


Member Spotlight: Brita Jackson



How did you get your start in the Industry? What influenced you to enter into the Entertainment world? I grew up in LA and my step brother was one of the drummers for Guns & Roses, but my step-dad was a preacher in Hollywood, so the industry was not really welcomed in our house. It wasn't until he passed away when I was fifteen that I walked onto my first set with PBS Wonderworks. I think at that point I was sold by the Craft Services because I love food so much. I thought Gawd if I can eat like this all of the time I'm in!

What is your educational background? Industry wise I really just spent a lot of time working under some great mentors in the industry, from directors, animators, choreographers and actors. I actually was lucky enough to work with ones that were part of Old Hollywood, so integrity and respect were demanded. However I went to St. Thomas University for Pre-Med and Sports Medicine.

What are you currently working on? Hmmmm, everything lol. For any woman forty and over I think they will understand getting your second wind. Right now I am building my agency with a focus to compete with the big markets; I am launching a fashion magazine for dog owners, heading a gala for the Pillsbury's in September 2014, building my brand and channel for the modeling industry with a marketing team and trying to plan my wedding! You know just a few things :)

What is your favorite story to tell about working in this industry? Gawd, there can't be just one and I think there will be a lot of them coming out on my channel. But I think it was when I was seventeen and on my own in Hollywood, a photographer that I shot with was just up and coming. He went to a party that Madonna had and told her that he just shot, "this girl

Brita Jackson” and proceeded to tell her that Madonna looks just like me. So one thing you should know about Hollywood...the star does not look like a newbie coming into Hollywood. Needless to say it came back right on me and thank gawd my friend worked for her because that would be one of the last power figures I would want to piss off.

What is your most memorable/favorite project? I think it is happening right now. My youngest daughter is focused on being a director. I see her drive and energy that I had when I was her age. It is great because after everything I experienced, she and I are working on goals and a project of hers that is way more supportive and directive than what I was able to have at her age.

What inspires you? I like the creativity side. So when I look at a still shot it is like a piece of art and my talent/model is the sculpture that I have been forming. I am into textures, colors, depth, and capturing the emotions etc...

What are some of your hobbies and interests? Well my dogs, they are number one! I obviously love food, whether I am cooking or eating and I must admit that I have been stalking Ree Drummond quite a bit. I also love polo, surfing (which I have a hard time doing out here), and collect interior design magazines.

Where do you see yourself in 5 years? In ten? Hopefully at a beach house, expanding and running my agency and magazine, but with a little more relaxation of having a bigger staff. In ten years I am hoping to build a house for young teen girls who are homeless or have been in bad situations and need a loving safe environment that will encourage them to be strong and live their dreams.

What advice would you offer to a young female looking to get into this industry? Find good mentors - ones who are really established in the industry, build your network and don't be afraid, just treat them with respect but also don't talk to them like you're a groupie, be real. Follow your creativity and work your ass off.

If you could work with anyone (dead or alive) who would it be and why? Crap, just one huh? Funny, I would have to say Madonna - she is a great business woman.

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