

MN WIFT Monthly Newsletter

September 2013

### MN WIFT Mission

#### Empower

women of all ages to reach their highest potential in the film, television and media industry.

#### Provide

international access to a broad network of resources, education and support.

#### Promote

events that showcase work; engaging audience in open-forum discussion.

#### Inspire

the public and marketplace with diverse voices.

### September Board Meeting

**Tuesday, Sept 10, 2013**  
**6:30pm - 8:00pm**



[Edina Hennepin County Library](#)

#### Meeting Room

5280 Grandview Square  
Edina, MN 55436  
(612) 543-6325

[directions](#)

Members are always welcome to attend. For more information email [secretary@mnwift.org](mailto:secretary@mnwift.org)

#### Member Spotlight:

**Maria Juranic**

### The New Age of Newspapers --- Digital Video News

#### *Educational Event at the*

## **StarTribune**

*focused on digital video news gathering*

Newspapers are just one medium that have shape-shifted, morphed and changed to keep pace with technology. The appetite for content is still voracious and delivery systems are shifting radically.

At the *Minneapolis Star Tribune*, the vast majority of consumers are still "readers." But research shows that a large portion of the population prefers to "watch" the news. *The Star Tribune's* foray into digital video news began over a decade ago. Today, the department continues to grow and recently added former KSTP-TV news anchor *Vineeta Sawkar* to deepen its bench in video news-gathering.

*The Star Tribune* was the first newspaper in the country to win a coveted Edward R. Murrow Award for Overall Excellence in Video News. In 2013, the Star Tribune won two national Murrow Awards, one for Overall Excellence and one for a documentary.

Join **MN WIFT** as we see how this award-winning department operates on the edge of technology - in the midst of traditional newspaper reporting. We'll meet **TERRY SAUER**, Assistant Managing Editor for the *Star Tribune's* digital platforms; **JENNI PINCKLEY**, Sr. Multimedia Producer/Editor, and **VINEETA SAWKAR**, Video Host/Reporter at this **free** Educational Event.

**What:** PRESENTATION, TOUR and Q & A with  
*The Star Tribune's* Multimedia Department

**When:** Monday, September 16, 2013, 4:30 - 6 p.m.

**Where:** Minneapolis Star Tribune,  
425 Portland Avenue South, downtown Minneapolis

**R.S.V.P:** Please RSVP to [jojo@visi.com](mailto:jojo@visi.com)

**Special considerations:** There is a security check-in at the *Star Tribune*. Please plan on arriving **by 4:15 p.m.** to ensure a prompt tour at 4:30.



**MN WIFT member, Maria Juranic** and a **MN WIFT Production Grant** winner for "**Oceans**", a 3D music video got her start in the business early. She worked as a grip on her first few crew jobs. Maria has been "...mainly influenced by music. Music is freedom to me."

... [more](#)

**MN WIFT  
New & Renewing Members**

**MN WIFT** welcomes new member **Jasmine Navy** and renewing **Best Buy Corporate** members **Rachel Richardson, Kristin Johnson, Autumn Schinka, Trish Sandness, Lynne Glaus** and **Christine Onesky**.

We look forward to seeing you at a MN WIFT event soon!

**Stay in Touch**

Join Our Mailing List!



**Star Tribune's Trio of Digital News Experts**

**Terry Sauer** is the Assistant Managing Editor for the **Star Tribune's** digital platforms. Sauer joined the **StarTribune.com** side of the news media business in 2005 after spending 10 years as the newspaper's Page One Editor. He currently supervises all news content that appears under the **Star Tribune** brand from the web to mobile and its apps.

**Vineeta Sawkar** is a 5-time Emmy award winning broadcast journalist who worked at three television stations - most recently, she spent almost 18 years at **KSTP-TV** in Minneapolis. Vineeta is now the Senior Video Host/Reporter for the **Star Tribune**, a role that allows her to bridge the gap between television and newspaper journalism.

**Jenni Pinkley** is the Senior Multimedia Producer/Editor for the **Star Tribune**, responsible for overseeing production of multimedia designed to engage and retain audience. Jenni works with visual journalists and reporters to find the strongest multimedia targets and strategize about the best approach. She manages the daily news video operation and also develops original programming for the **Star Tribune**. She has been the recipient of four Upper Midwest Regional Emmy awards, four National Edward R. Murrow awards and other industry awards for multimedia projects over the years.

**Speed Networking Event II**

Did you miss the first **Speed Networking Event** last winter? Here's your opportunity to once again connect with the **MN WIFT** network! Round II is in the works. **Stayed tuned for details!**

**Notables**



**6th Annual Flyway Film Festival**  
**October 17-20, 2013**  
Pepin & Stockholm, WI  
Regular screening and full festival passes are available online now. [For more details.](#)

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**Minneapolis Underground Film Festival  
October 3-6, 2013**

[St. Anthony Main Theater](#)

Full program to be released in September. Go to [website](#) for festival Promo and to purchase tickets or passes

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**Call for Submissions**



**2014 Minneapolis St. Paul International Film Festival**

**Submission Deadlines:**

*Early:* September 6, 2013, *Regular:* November 1, 2013,

*Late:* January 3, 2014, *Extended Deadline:* January 10, 2014

\*No submission fees are required for eligible films submitting to the Minnesota Made competition by the Early or Regular Deadline.

Submissions are now open for the **33rd Minneapolis St. Paul International Film Festival**, returning to Minneapolis, Minnesota **April 3-19, 2014**. The largest film event in the region and one of the longest-running film festivals in the US, the **Minneapolis St. Paul International Film Festival** annually showcases more than 250 international, national, and local independent films, and welcomes the attendance of more than 150 filmmakers and artists from around the world. Submissions are now open for all films **made after January 1, 2012**. All entrants are required to submit [throughWithoutabox.com](http://throughWithoutabox.com). Additional information can be found [atmspfilmfest.org](http://atmspfilmfest.org).

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**Women Interactive, a Creative Technology Festival** that takes place **November 8-9, 2013** is calling for content: micro-shorts, phone short films, interactive video exhibitions, short films and web-series. Email:

submissions@womeninteractive.net with a link to your project or project trailer along with a synopsis of the project and a short bio about the creator.



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**9th Annual Vancouver International WOMEN in Film Festival**

**Submission Deadlines:** Regular - *September 15 2013*,

Late - *October 15 2013*

**Festival:** March 6- 9, 2014



The Vancouver International Women in Film Festival (VWIFF) showcases films by established and emerging women filmmakers from around the world. The four day celebration organized by Women in Film and Television Vancouver, screens films of all lengths and genres. All films screened have women in at least three of the key creative roles: Writer, Producer, Director, Cinematographer, Editor, Composer, Lead Performer. Films completed after March 2011 are eligible.

In addition to offering independent filmmakers a professional screening opportunity, the festival pays artists fees to all filmmakers, and all films are entered to win cash awards. As well as featuring films by women from around the world, the festival offers networking events, workshops, gala and industry events and new this year, a Screenwriter Mentorship Award.

For further details visit: <http://www.womeninfilm.ca/Submissions.html>

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The 2014 **OUT** Twin Cities Film Festival's  
**Most FABULOUS GLBT**  
**Wedding Proposal**  
**Video Contest**  
Be Creative & Have Fun!

**Deadline March 14, 2014**

The video submissions can be no more than 5 minutes in length. Applicants must be a resident of the state of Minnesota. There will be 10 finalists selected and a 3rd, 2nd and 1st place, but only one can win the grand prize! The full prizes will be announced officially on February 14th, 2014 - Valentines Day! The top 10 chosen videos will be screened at the **2014 OUT Twin Cities Film Festival**.

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*Members, if you have something you want to see in the newsletter, write it up in a few sentences (125 words or less) with a description of **WHAT**, **WHEN** - Date and Time and **WHERE**. Include a **LINK** to more **DETAILS** (if applicable) and submit it to [communications@mnwift.org](mailto:communications@mnwift.org) by the 20th of the month for inclusion in the next month's newsletter.*

**Contact Information:**

**email:** [communications@mnwift.org](mailto:communications@mnwift.org)

**web:** <http://mnwift.org>

**[Forward email](#)**



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MN WIFT | 2751 Hennepin Ave. #112 | Minneapolis | MN | 55408