

Member Spotlight: Elizabeth Giorgi



How did you get your start in the Industry? What influenced you to enter into the Entertainment world? I started my career in journalism, but was quickly whisked into the "dark side" of public relations and content creation in 2007 when I took a job as a web content editor at the University of Minnesota. There were a few other fellow journalists there too, including TV journalists, so we started creating videos for the U in a news style and distributing them online. After doing our first few videos and getting some success on YouTube, I became hooked on script writing and filmmaking.

What is your educational background? I got my B.A. in journalism at the University of Minnesota.

What are you currently working on? I'm currently writing a script for an animated short about an unlikely body part taking a journey to find its friend. I'm also in the very early stages of developing a web series on travel.

What is your favorite story to tell about working in this industry? You never know who is watching. The Amazing Spider-Man director Marc Webb tweeted a documentary short I wrote and directed in the fall of 2012 and it just really made my whole year.

What is your most memorable/favorite project? Whatever I just finished is usually my favorite project at any given moment. I love seeing something get seen.

What inspires you? Travel and seeing new places. Other women who are directing and writing beautiful work. The internet made my career possible, so I'm really inspired by that and how it can connect me to audiences all over the world from my office in Minneapolis.

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What are some of your hobbies and interests? Reading. My Kindle Paperwhite is my crack. I also love to travel, so I'm always planning some big trip. I'm planning a trip to the UK with my family in the fall with stops at Leavesden Studio and Highclere Castle on the top of the list. I love to see where my favorite movies and shows are made.

Where do you see yourself in 5 years? In ten? I hope my one-lady shop can evolve into a multi-person production company that specializes in web shows and other shorts. And in ten years, I hope we're still open!

What advice would you offer to a young female looking to get into this industry? Write when you're inspired. Write when you're uninspired. Just write, write, write. Whether you are working on an ad, a documentary, an animated short or a feature, it's helpful to have that skill.

If you could work with anyone (dead or alive) who would it be and why? Nora Ephron. I've loved her books and movies for years. Even though her movies are very traditional sort of romance types, I think there's a charm and humor to them that keeps them fresh.

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