



Inspire

MN WIFT Monthly Newsletter

September 2012

MN WIFT Mission

Empower

women of all ages to reach their highest potential in the film, television and media industry .

Provide

international access to a broad network of resources, education and support.

Promote

events that showcase work; engaging audience in open-forum discussion.

Inspire

the public and marketplace with diverse voices.

MN WIFT New & Renewing Members

MN WIFT welcomes new member **Sidney McGaffigan** and renewing member **Cheri Anderson**. We look forward to seeing you at a MN WIFT event soon!

MN WIFT Member Pages

Keep your eyes and ears tuned to mnwift.org, as MN WIFT members will soon be launching their own personal sites! This is a free benefit available to all full members. The websites are created through Wordpress, so it's a breeze to customize and update to your liking. If you are not yet a member of MN WIFT or if you wish to upgrade your associate or student membership to a full membership, head to <http://mnwift.org/membership/application/> and take advantage of this great benefit today!

MN WIFT wants to hear about YOUR Accomplishments!

MN WIFT would like to celebrate the

"Mad Men" Goes Modern: MN WIFT Field Trip to Award-winning Creative Agency Fallon

Don Draper would've choked on his cigarette to see what's required for a modern-day successful ad campaign. Join MN WIFT on SEPT 18TH for an inside look on what it takes to bring a creative idea to life in the digital age.

When:

Tuesday, September 18th, 2012, 6-8pm

Where:

Fallon

901 Marquette, Suite 2400

Minneapolis, MN 55402

612.758.2345

info@fallon.com

RSVP: president@mnwift.org

Fallon's Director of Digital Strategy, Aki Spicer, will explore recent examples of how organizing ideas are being crafted in the modern era. By focusing on people and understanding technology, smart brands have found success; Aki will show several instances in which Fallon was lucky enough to have a hand.

Fallon is one of the most decorated and award-winning creative agencies in Minnesota. Don't miss this insider's look!

September MN WIFT BOD Meeting

Tuesday, September 11, 2012

6:30pm Board Meeting

Amherst H. Wilder Center

Midway Room 2310

451 Lexington Parkway North

St. Paul, MN 55104

651.280.2402

[Directions](#)

Members are always welcome to attend. For more information email secretary@mnwift.org

variety of media talent by acknowledging member achievements! Please share your latest accomplishment so we may share YOUR experience with our subscribers in MN WIFT's monthly newsletter. Submit to communications@mnwift.org

Stay in Touch

Join Our Mailing List!

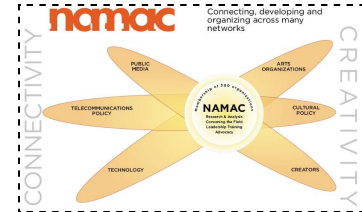


Notables

National Alliance for Media Art + Culture 2012 Conference Leading Creatively 2012 | Minneapolis, Sept. 6-8

At a time of change and opportunity for the media and visual arts field, NAMAC's inspirational community of peers reconvenes for our national conference - this year in Minneapolis and St. Paul, home to cutting-edge cultural institutions and a hotbed of creativity and community innovation. [Full Schedule](#)

Conference-hotel rooms just \$119 through **Aug. 22, 2012**. Technology is accelerating. Participation is increasing. Innovation is emerging at the grassroots. [Register for Leading Creatively.](#)





2012 AWMF Symposium Series
Signature: Building the Brand That is You
Thursday, September 13, 2012
9:00 a.m. - 2:00 p.m.

[The Woman's Club of Minneapolis](#)
410 Oak Grove Street, Minneapolis, MN 55403

Registration is free, but space is limited.
To register, visit www.allwomeninmedia.org



Twin Cities Film Fest
October 12-20th 2012
ShowPlace ICON Theatre at The Shops at West End
www.twincitiesfilmfest.org

The Twin Cities Film Fest (TCFF) is a Minneapolis-based 501(c)3 non-profit year-round arts organization that culminates in a major mainstream film festival in the fall each year at the ShowPlace ICON Theatre located in St. Louis Park MN. TCFF aims to show audiences the best films the industry has to offer while also showcasing the Twin Cities as a hot spot to premiere work. TCFF

strives to create a "total film experience" by including mixers, educational offerings and special events.

THE PORTLAND OREGON WOMEN'S FILM FESTIVAL (a.k.a. POWFest)

Late Deadline: Postmarked by **Friday September 14, 2012** ~ \$35
WAB Extended Deadline: Postmarked by **Friday October 5, 2012** ~ \$45
For more details: <http://www.powfest.com/>



Accepting entries for it's 6th annual festival scheduled for **March 7-10, 2013**. POWFest showcases the art and cinematic contribution of women directors from around the world and seeks to present films directed or co-directed by women; of any length, style, or genre.



8th ANNUAL VANCOUVER WOMEN IN FILM FESTIVAL (VWIFF) Submission Deadline **Extended to October 15, 2012!** Festival dates: **March 7-10, 2013**

All films screened at the VWIFF must have a woman in at least three of the key creative roles: writer, producer, director, cinematographer, editor, composer, and lead performer (one woman may serve in more than one role). Films completed after March 2010 are eligible.

In addition to offering independent filmmakers a professional screening opportunity, the festival pays artists' fees to all filmmakers and all films are entered to win cash awards.

For further information or to submit your film visit www.womeninfilm.ca/Submissions.html



Early Bird Registration OPEN for WIFTI Summit 2012 **November 30 - December 2, 2012** **Washington, DC**

Save \$50 if you register by **September 7**. [Click here to register today!](#)

You are invited to this global gathering of your colleagues and industry leaders as we confront the digital revolution facing media production, distribution and audience-directed programming. Sessions include women in the industry, girls and media, producing content for social action, and WIFTI Chapter development.

For more info on the WIFTI Summit, including travel and hotel discounts, go to www.wifv.org/wiftisummit.



Looking for indie and classic films? Check out Filmind.org - Find information on the Underground Film Festival, Take-Out productions, MSP Film Society and more - Check it out!

Members, if you have something you want to see in the newsletter, write it up in a few sentences (125 words or less) with a description of WHAT, WHEN - Date and Time and WHERE. Include a LINK to more DETAILS (if applicable) and submit it to communications@mnwift.org by the 20th of the month for inclusion in the next month's newsletter.

Contact Information:

email: communications@mnwift.org

web: <http://mnwift.org>

[Forward email](#)



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MN WIFT | 2751 Hennepin Ave. #112 | Minneapolis | MN | 55408