



**MN WIFT Monthly Newsletter  
2012**

**August**

### **MN WIFT Mission**

#### **Empower**

women of all ages to reach their highest potential in the film, television and media industry .

#### **Provide**

international access to a broad network of resources, education and support.

#### **Promote**

events that showcase work; engaging audience in open-forum discussion.

#### **Inspire**

the public and marketplace with diverse voices.

### **August MN WIFT Board of Directors' Meeting**

**Tuesday, August 14, 2012  
6:30pm Board Meeting**

[Amherst H. Wilder Center](#)  
Midway Room 2310  
451 Lexington Parkway North  
St. Paul, MN 55104  
**651.280.2402**  
[Directions](#)

*Members are always welcome to attend. For more information email [secretary@mnwift.org](mailto:secretary@mnwift.org)*

### **MN WIFT New and Renewing Members**

MN WIFT welcomes renewing member **Trina Koning**. We look forward to seeing you at a MN WIFT event soon!

**Save the Date!  
Tuesday, Sept 18, 2012**

MN WIFT is putting together a fabulous **September Educational Event** with Fallon!  
<http://www.fallon.com/>

**When:**

### **August 6, 2012 MN WIFT Pre-BASH Primer**

Alphabet Bash creator Heather Cmiel will present **"How to get the most out of THE BASH" Pre-Event**

on **Monday, August 6th** at [The Local](#) in Minneapolis.

Come sharpen your networking skills before the big day! This event will be *free* with Alphabet Bash registration.

Without registration, \$5 for MN WIFT members and \$10 for non-members. Please **RSVP** to [president@mnwift.org](mailto:president@mnwift.org)

**Monday, August 6th, 6-8pm**

[The Local](#)  
(Boardroom)  
931 Nicollet Mall  
Minneapolis, MN 55403  
612.904.1000

Questions and RSVP's to [president@mnwift.org](mailto:president@mnwift.org)

### **ALPHABET BASH 2012**

It is that time of year again for the seventh annual Alphabet Bash, a "can't miss" networking event for Minnesota's marketing, advertising, communications and creative professionals.



MN WIFT is participating again this year as a sponsor to continue to spread the word about our organization and to confirm that, "Yes, we work in film and television production right here in Minnesota!"

This is an excellent opportunity to expand your own professional network and find out what other creative people are working on in Minnesota. It's also a chance to let Advertising agencies, PR Firms and other Creative Professionals know the Media industry is still strong in Minnesota!

Tuesday, Sept 18th, 2012 6-8pm

**Where:**

901 Marquette, Suite 2400  
Minneapolis, MN 55402  
612.758.2345  
[info@fallon.com](mailto:info@fallon.com)

Stay tuned to the  
**MN WIFT** [website](#) and [Facebook page](#)  
for more details.

**MN WIFT Member Pages**

Keep your eyes and ears tuned to [mnwift.org](http://mnwift.org), as MN WIFT members will soon be launching their own personal sites! This is a free benefit available to all full members. The websites are created through Wordpress, so it's a breeze to customize and update to your liking. If you are not yet a member of MN WIFT or if you wish to upgrade your associate or student membership to a full membership, head to <http://mnwift.org/membership/application/> and take advantage of this great benefit today!

**Stay in Touch**

Join Our Mailing List!



And it's a great party! Your ticket includes two drinks, amazing appetizers, and great door prizes. This year Alphabet Bash is being held on **Thursday, August 9th, 2012**, from **6:00-10:00 pm** at the **Epic Center in Downtown Minneapolis**.

As a *MN WIFT* member, you receive a \$10 discount off the price of general admission, bringing the ticket price to just \$35! To register, visit [alphabetbash.com](http://alphabetbash.com).

New this Year, Alphabet Bash creator Heather Cmiel will present a "**How to get the most out of the Bash**" pre-event on **Monday, August 6th**. This event will be *free with Alphabet Bash registration*. (without registration \$5 for MN WIFT members and \$10 for non-members)  
Stay tuned for more details.

Questions? Contact MN WIFT President, Amanda Lathrop at [president@mnwift.org](mailto:president@mnwift.org).

**Call for WIFTI Summit 2012 Panel Proposals**



**Attention MN WIFT Members!!**

Women in Film & Video-DC (WIFV) encourages *our* chapter, **MN WIFT**, to submit a Panel Proposal for potential inclusion at the Women in Film & Television International Summit, November 30-December 2, 2012 in Washington, DC.

They are seeking proposals that **Grab Technology, Leverage Partnerships, Demonstrate Expertise** and get us all ready to **face the revolution in production, distribution and audience-directed programming**. Panels will be *90 minutes in length* and can be WIFTI Chapter centered or aimed at all media professionals.

[Preliminary Program-at-a-Glance is here.](#)

[Panel Proposal Form is here.](#)

Email your proposal to [director@wifv.org](mailto:director@wifv.org) or fax it to 202-429-9440 by **August 10, 2012** for review by

the Programming Committee. You will be notified by **August 31** if your proposal has been accepted.

OR...If you have any panel ideas you'd like the MN WIFT Board of Directors to submit, contact MN WIFT at [communications@mnwift.org](mailto:communications@mnwift.org).

### Notables

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#### TWIN CITIES FILM FEST 2012 Film Submission OPEN!

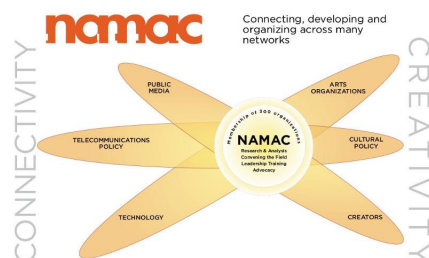
**Regular Deadline:** July 22 (\$50 Feature and \$25 Short)

**Late Deadline:** August 3 (\$55 Feature and \$30 Short)

TCFF strives to showcase great examples of independent filmmaking. Offering highly-regarded judges, unique venues, and enthusiastic crowds, TCFF ensures your work gets the respect it deserves. Don't miss your opportunity to share the spotlight with an enthusiastic and encouraging mix of aspiring and established filmmaking talent. [Submit today!](#)



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#### National Alliance for Media Art + Culture 2012 Conference Leading Creatively 2012 | Minneapolis, Sept. 6-8 Early Bird registration extended to Monday, August 6, 2012!

At a time of change and opportunity for the media and visual arts field, NAMAC's inspirational community of peers reconvenes for our national conference - this year in Minneapolis and St. Paul, home to cutting-edge cultural institutions and a hotbed of creativity and community innovation. [Full Schedule](#)

Conference-hotel rooms just \$119 through Aug. 22, 2012. Technology is accelerating. Participation is increasing. Innovation is emerging at the grassroots. Register for Leading Creatively: [Early Bird rates extended to AUG. 6](#)

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#### FLYAWAY FILM FESTIVAL Deadline: August 15, 2012



Flyway, a premier destination festival for regional, domestic U.S. and international emerging and independent filmmakers on the banks of the Mississippi River, accepts short and feature-length films for the following categories: narrative, documentary, and Wisconsin/Minnesota Showcase. It is

anticipated that more than 70 films will be programmed between three venues, with many filmmakers and other industry professionals in attendance to interact with audiences via workshops, Q & As, and other social networking events.

The 2012 Flyway Film Festival will accept free submissions (electronic submission form completed and DVD screeners postmarked) until the final deadline of August 15, 2012. An online entry form is now available through both [flywayfilmfestival.org](http://flywayfilmfestival.org) and [withoutabox.com](http://withoutabox.com).

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### HAPPY HOUR & HEADSHOTS

**Thursday, August 16, 2012, 5:30 - 7:00pm**

Do you need a new headshot? Join [AWM-MN](#) for **"Happy Hour and Headshots"** for only \$25!

[RSVP and Register Today!](#)

[The Woman's Club of Minneapolis](#)

410 Oak Grove Street  
Minneapolis, MN 55403  
612.813.5300

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### THE PORTLAND OREGON WOMEN'S FILM FESTIVAL (a.k.a. POWFest)

**Regular Deadline:** Postmarked by Friday August 17, 2012 ~ \$30

**Late Deadline:** Postmarked by Friday September 14, 2012 ~ \$35

**WAB Extended Deadline:** Postmarked by Friday October 5, 2012 ~ \$45

**For more details:** <http://www.powfest.com/>

Accepting entries for it's 6th annual festival scheduled for **March 7-10, 2013**.

POWFest showcases the art and cinematic contribution of women directors from around the world and seeks to present films directed or co-directed by women; of any length, style, or genre.



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**Early Bird Registration OPEN for WIFTI Summit 2012**  
**November 30 - December 2, 2012**  
**Washington, DC**

You are invited to this global gathering of your colleagues and industry leaders as we confront the digital revolution facing media production, distribution and audience-directed programming. Sessions include women in the industry, girls and media, producing content for social action, and WIFTI Chapter development.

For more info on the WIFTI Summit, including travel and hotel discounts, go to [www.wifv.org/wiftisummit](http://www.wifv.org/wiftisummit).  
**Save \$50 if you register by September 7. [Click here to register today.](#)**

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Contact Melissa Houghton, WIFV-DC Executive Director, at 202-429-9438 or by email to [director@wifv.org](mailto:director@wifv.org).

Looking for indie and classic films? Check out [Filmind.org](http://Filmind.org) - Find information on the Underground Film Festival, Take-Out productions, MSP Film Society and more - Check it out!

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*Members, if you have something you want to see in the newsletter, write it up in a few sentences (125 words or less) with a description of WHAT, WHEN - Date and Time and WHERE. Include a LINK to more DETAILS (if applicable) and submit it to [communications@mnwift.org](mailto:communications@mnwift.org) by the 20th of the month for inclusion in the next month's newsletter.*

**Contact Information:**

**email:** [communications@mnwift.org](mailto:communications@mnwift.org)

**web:** <http://mnwift.org>

[Forward email](#)



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MN WIFT | 2751 Hennepin Ave. #112 | Minneapolis | MN | 55408