



Provide

**MN WIFT Monthly Newsletter  
2012**

**MN WIFT Mission**

**Empower**

women of all ages to reach their highest potential in the film, television and media industry .

**Provide**

international access to a broad network of resources, education and support.

**Promote**

events that showcase work; engaging audience in open-forum discussion.

**Inspire**

the public and marketplace with diverse voices.

**July MN WIFT Board of Directors' Meeting**

**Tuesday, June 10, 2012  
6:30pm Board Meeting**

**Common Roots Cafe**

**2558 Lyndale Ave S Minneapolis, MN  
55405  
(612) 871-2360**

*Members are always welcome to attend. For more information email [secretary@mnwift.org](mailto:secretary@mnwift.org)*

**MN WIFT New and  
Renewing Members**

**MN WIFT July PATIO SOCIAL**



*MN WIFT members & Friends... Join us  
PATIO!*

**Wednesday, July 11, 2012  
5:00pm - 8:30pm**

**Aster Cafe - Minneapolis**

**St. Anthony Main  
125 SE Main Street  
Minneapolis, MN 55414  
612.379.3138**

**ALPHABET BASH 2012**

It is that time of year again for the seventh annual Alphabet Bash, a "can't miss" networking event for Minnesota's marketing, advertising, communications and creative professionals.



MN WIFT is participating again this year as a sponsor to continue to spread word about our organization and to confirm "Yes, we work in film and television production here in Minnesota!"

MN WIFT welcomes renewing corporate members at **Best Buy**, members **Andra Cekalla, Sidney McGaffigan and Joy Newborg** and new members **Adam Bekter, Christine Daves, Rosemary Klein, Lori Spangler and Rosemary Williams**. A special welcome new corporate members at **KSTP-TV and KSTC-TV!**

We look forward to seeing you all of you at a MN WIFT event soon!

### MN WIFT Member Pages

Keep your eyes and ears tuned to [mnwift.org](http://mnwift.org), as MN WIFT members will soon be launching their own personal sites! This is a free benefit available to all full members. The websites are created through Wordpress, so it's a breeze to customize and update to your liking. If you are not yet a member of MN WIFT or if you wish to upgrade your associate or student membership to a full membership, head to <http://mnwift.org/membership/application/> and take advantage of this great benefit today!

### "TWIN CITIES LIVE" Broadcast Wrap Up

On Thursday, June 21, MN WIFT members were part of a live studio audience for the Twin Cities magazine-style show *Twin Cities Live*. Besides getting a call-out from hosts John Hanson and Elizabeth Ries, members were treated to ice cream, pizza and TCL swag bags.

Executive Producer Mandy Tadych fielded questions from MN WIFT members about the show's genesis, evolution and staffing. The show was launched in 2007 when the economy was rocky. Since then, TCL has increased its viewership, visibility and sponsor participation.

Members got to witness the quick wit of co-host John Hanson both on and off-stage while Elizabeth dished on shopping tips (she finds a lot of wardrobe at The GAP) during

This is an excellent opportunity to expand professional network and find out what other people are working on in Minnesota. It's a chance to let Advertising agencies, PR Firms and other Creative Professionals know the industry is still strong in Minnesota!

And it's a great party! Your ticket includes drinks, amazing appetizers, and great doc. This year Alphabet Bash is being held on **Thursday, August 9th, 2012, from 6:00-10:00 pm** at **Center in Downtown Minneapolis**.

As a MN WIFT member, you receive a \$10 off the price of general admission, bringing the price to just \$35! To register visit [alphabetbash.com](http://alphabetbash.com).

New this Year, Alphabet Bash creator Heath will present a **"How to get the most out of Alphabet Bash"** pre-event on **Monday, August 6th**. The event will be *free with Alphabet Bash registration* (without registration \$5 for MN WIFT members, \$10 for non-members). Stay tuned for more details.

Questions? Contact MN WIFT President, Lathrop at [president@mnwift.org](mailto:president@mnwift.org).

### MEMBER SPOTLIGHT: KSTP AND KSTC



Independent, family-owned and operated television stations are rare in this age of media consolidation and conglomeration. Yet right here in the Twin Cities there are two such stations: KSTP-TV (ABC 5) and KSTC-TV (IND-Channel 45).

KSTP-TV is the flagship station of

...and a lot of... at the...  
show breaks.

With an over-arching theme of "food, fashion and fun," the studio visit was a perfect start to the first day of summer.

### Stay in Touch

Join Our Mailing List!



Broadcasting in St. Paul and it is a television of many "firsts." It was back in 1938 that Stanley Hubbard bought the first television commercially available from RCA and experimenting with closed-circuit television.

\* By 1961, the station was the first in the city to broadcast entirely in color.

\* During the 1980's the station's nightly ratings often beat longtime competitor WTCN. This was also the decade when the magazine program Good Company began a successful run.

\* During the late 80's and into the 90's, the station pioneered satellite news gathering through a coalition of news stations throughout the country.

\* More recently HBI created an independent station KSTC-TV - channel 45. It's estimated that 19 percent of Twin Cities area households do not have satellite. That number represents 19 percent of the population that relies on "free TV" programming.

MN WIFT added KSTP-TV and KSTC-TV as corporate members in June of 2012. We're proud to add a television partner with committed Minnesota roots and an independent tradition.

### Notables



**AICP Midwest & The Midwest Independent Film Festival 4th Annual Advertising Community Shorts Night - Send your "Non-Work Work!"**

**Submission Deadline:** July 31, 2012

Submission form: <http://www.midwestfilm.com>

Questions: Director of Programming Mike McNamara [mac@midwestfilm.com](mailto:mac@midwestfilm.com) or call 773-398-0021

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**TWIN CITIES FILM FEST**  
**2012 Film Submission OPEN!**

**Regular Deadline:** July 22 (\$50 Feature and \$25 Short)

**Late Deadline:** August 3 (\$55 Feature and \$30 Short)

TCFF strives to showcase great examples of independent filmmaking. Offering highly-regarded judges, unique venues, and enthusiastic crowds, TCFF ensures your work gets the respect it deserves. Don't miss your opportunity to share the spotlight with an enthusiastic and encouraging community of aspiring and established filmmaking talent. [Submit today!](#)



**TWIN C  
FILM F**

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IFP Minnesota's annual gala will be held **Thursday, July 26th from 10:00 pm at Hell's Kitchen**, located at 80 South 9th Street in downtown Minneapolis. Help IFP MN celebrate its 25th year of supporting independent filmmakers! This year's party will be the best and best yet! Purchase your tickets now, as this event draws out people and does sell out. For tickets, go to <http://www.ifpmn.org/civicrm/event/register?reset=1&id=124>

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**FLYAWAY FILM FESTIVAL**

**Deadline: August 15, 2012**

Flyway, a premier destination festival for regional, domestic U.S. and international emerging and independent filmmakers on the banks of the Mississippi River, accepts short and feature-length films for the following categories: narrative, documentary, and Wisconsin/Minnesota Showcase. It is anticipated that more than 70 films will be programmed between three venues, with many filmmakers and other industry professionals in attendance to interact with audiences via workshops, Q & As, and other social networking events.



The 2012 Flyway Film Festival will accept **free** submissions (electronic submission form completed and DVD screeners postmarked) until the final deadline of August 15, 2012. An online entry form is now available through both [flywayfilmfestival.org](http://flywayfilmfestival.org) and [withoutabox.com](http://withoutabox.com).

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**The Portland Oregon Women's Film Festival (a.k.a. POWFest)**

**Regular Deadline:** Postmarked by Friday August 17, 2012 ~ \$30

**Late Deadline:** Postmarked by Friday September 14, 2012 ~ \$35

**WAB Extended Deadline:** Postmarked by Friday October 5, 2012 ~ \$45

**For more details:** <http://www.powfest.com/>

Accepting entries for its 6th annual festival scheduled for **March 7-10,**

**2013.** POWFest showcases the art and cinematic contribution of women

directors from around the world and seeks to present films directed or co-directed by women.



directors from around the world and seeks to present films directed or co-directed by women, length, style, or genre.

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Women in Film & Video-DC (WIFV) is hosting the 2012 Women in Film and Television International Summit. You are invited to this global gathering of your colleagues and industry leaders as we confront the digital revolution facing media production, distribution and audience-directed programming. Sessions include women in the industry, girls and media, producing content for action, and WIFTI Chapter development.

Stay tuned for more details or contact Melissa Houghton, WIFV-DC Executive Director, at 202 9438 or by email to [director@wifv.org](mailto:director@wifv.org).

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Looking for indie and classic films? Check out [Filmind.org](http://Filmind.org) - Find information on the Underground Film Festival, Take-Out productions, MSP Film Society and more - Check it out!

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*Members, if you have something you want to see in the newsletter, write it up in a few sentences (words or less) with a description of WHAT, WHEN - Date and Time and WHERE. Include a Little more DETAILS (if applicable) and submit it to [communications@mnwift.org](mailto:communications@mnwift.org) by the 20th of the month for inclusion in the next month's newsletter.*

**Contact Information:**

**email:** [communications@mnwift.org](mailto:communications@mnwift.org)

**web:** <http://mnwift.org>

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