

MN WIFT member, Cynthia Uhrich is ..."from Wisconsin originally, but lived in Minnesota in my mid 20's, moved to Florida in my early 30's and then spent 8 years in Los Angeles. I've been back in the Twin Cities since 2003."



I got my start in the industry as an actress, when I was "scouted" and selected to appear in a Josten's commercial and print ad when I was 17 and working on my Theater Arts degree. By that time, I'd already been performing and writing plays and directing the neighbor kids since the 3rd grade! While in Los Angeles, I got my started doing production work as a P.A. and Coordinator working on commercials. My first shoot was at the Imperial Dunes, where temps reached 112. Everyone

(including the director) was passing out, getting nose bleeds, vomiting-hell of an introduction to the behind-the-scenes aspect of production!!

I am currently working as the Producer and Director of "Oh My Stars" by acclaimed author Lorna Landvik, who wrote the novel of the same name. It's a 15-minute proof-of-concept film to serve as a pitch to garner interest (and funding) for a feature-length version. I'm working with Greg Winter again as my Cinematographer. My production company IN THE MOMENT FILMS has as its mission statement "To provide filmmaking opportunities for Women, both in front of, and behind the camera." This production has hired 12 women.

The project/s on which I've most enjoyed working are... "Two-Faced Beauty" (Feature) by Rosemary Williams is a beautifully rendered film and I loved all the authentic (1940's) details. I served as the Assistant Director. I must confess, I really enjoy shooting my own work; "Robert in the Bedroom" and "Code Green" are my most recent short films. I adore the short film format.

MN WIFT can impact women in the film, television and new media industries by providing opportunities to connect and network face-to-face. Enthusiasm and interest in each other's projects and a willingness to mentor, promote, and support sister filmmakers is crucial for ALL of us to succeed.

I am inspired by my acting students. I have been teaching since 2003 and I am constantly reminded by my students that our work is fragile, delicate and that the nuances and beautiful