

**MN WIFT Monthly Newsletter  
May 2012**

**MN WIFT Mission**

**Empower**

women of all ages to reach their highest potential in the film, television and media industry .

**Provide**

international access to a broad network of resources, education and support.

**Promote**

events that showcase work; engaging audience in open-forum discussion.

**Inspire**

the public and marketplace with diverse voices.

**May MN WIFT Board of  
Directors' Meeting**

**Tuesday, May 8, 2012  
6:30pm Board Meeting**



**The Icon Theater**

Conference Room  
Park Place Boulevard & West  
16th Street  
St. Louis Park, MN 55416

Members are always welcome to attend.

For more information  
email [secretary@mnwift.org](mailto:secretary@mnwift.org)

**Growing, growing.....future  
revenue?**

The seismic shifts in film, television and new media means

**MN WIFT New Website Launch Party**

Please join us as we celebrate the launch of our new website and drink tasty margaritas! Bar Abilene will again this year make a \$3 donation to MNWIFT for every Margarita you purchase! So come celebrate spring and new beginnings with MN WIFT!

**Wednesday, May 9, 2012  
5:30 - 8:30pm**



**Bar Abilene**

1300 Lagoon Avenue, #100  
Minneapolis, MN 55408  
612.825.2525

Questions: Email [specialevents@mnwift.org](mailto:specialevents@mnwift.org)

**May 2012 MN WIFT Educational Event**

Do you want to create your own web page, but don't know how to begin? Join us on May 24th as website creator Adam Betker showcases the features of MN WIFT's new website, including the full members-only option to create your own web page.

**Date:** Thursday, May 24, 2012

**Time:** 5:30pm-8:00pm

**Location:**

Splice  
119 N 2nd St.  
Minneapolis, MN 55401  
612-767-1111

**Cost:** Free for members  
\$10 for non-members



splice

MN WIFT extends many thanks to Splice and Adam Betker (<http://splice.tv/>), who made our website overhaul possible with help from Joanna Kohler (<http://www.kohlerproductions.com/>) and Carly Zuckweiler (<http://www.hdmg.com/>).

many filmmakers, producers, writers, etc. are wondering what's next. Everyone agrees there's growth in the Internet, but what does that mean? Is there a way to make creative content and get paid for it?

The answer is "yes." MN WIFT is working on a educational event that features insights about a cutting edge corporate website that breaks traditional molds and models. It's the future.

Stay tuned to this newsletter! You won't want to miss being at the forefront of the fastest-growing segment of our industry.

### Stay in Touch

Join Our Mailing List!



Not yet a MN WIFT member? Join today at <http://mnwift.org/membership/application/>.

You can also submit a member application at the door.

Would you like to upgrade your associate membership? MN WIFT is extending a very special, one-day only offer on May 24th to upgrade your associate membership for just \$20 - a savings of up to \$15!

For more information and to RSVP, please email [education@mnwift.org](mailto:education@mnwift.org).

### Board of Director News

On Saturday, April 14th the MN-WIFT Board of Directors gathered at a lakeside log cabin near Annandale for a working retreat and team-building time. Eight board members were in attendance and contributed to the discussions. The work included assessment of the state of the organization as well as goals for the future. Some of the goals that manifested include a plan to review and revise the bylaws as well as plans for reputation management, increasing member benefits, and attracting new members. Discussion included exciting new ideas like a mentoring program, internships, educational events, and a grant program.

This is all in addition to existing plans to overhaul the website and increase visibility and connection with the community overall. Perhaps the most visible change is to begin hosting the Luna Fest traveling short film festival for women filmmakers, coupled with showcasing local women filmmakers as well. This Fall, MN-WIFT will be the first among the many WIFTI chapters to host this film festival, which serves as a fundraiser for both our non-profit organization and a couple of other charitable causes. The bottom line is that exciting things are on the way!

### Notables

#### 2012 OUT TWIN CITIES MINNESOTA VIDEO CONTEST!

**Submission Deadline:** May 18, 2012

There are TWO categories with TWO chances to win:

- How do you SAY NO to the Minnesota Marriage Amendment in 2012?
- How do you stop BULLYING?

For more details, go to [www.outtwincitiesfilmfest.com](http://www.outtwincitiesfilmfest.com)

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### BUSH FELLOWSHIP PROGRAM

Period 1 **Deadline: May 4, 2012**

Period 2 **Deadline: July 9, 2012**

If you're ready to harness the energy of these often-feared components of change, to bring your passion and leadership to the service of your community, to be a catalyst for the collective wisdom of your community, you're ready to be a Bush Fellow. The Bush Fellowship is an opportunity for individuals to increase their capacity for and improve their practice of leadership while working with others to solve tough problems in their communities. For more details, go to: [http://www.bushfoundation.org/solutions/building-leadership-capacity/bush\\_fellowship](http://www.bushfoundation.org/solutions/building-leadership-capacity/bush_fellowship)



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### MNTV 2012 CALL FOR SUBMISSIONS!

**Deadline: Wednesday, June 20, 2012**

MNTV, curated by IFP MN and the Walker Art Center, showcases the finest films and videos produced in the state over the past two years. The showcase is a series of three one-hour broadcasts on TPT, featuring short films by Minnesota filmmakers of all levels of filmmaking experience. Submit your films now! There is no cost to apply! For more details and application, [click here](#).

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### TWIN CITIES FILM FEST

**2012 Film Submission OPEN!**

**Early Bird Deadline: May 20** (\$30 Feature and \$15 Short)

**Early Discounted Deadline: June 24** (\$35 Feature and \$20 Short)

**Regular Deadline: July 22** (\$50 Feature and \$25 Short)

**Late Deadline: August 3** (\$55 Feature and \$30 Short)

TCFF strives to showcase great examples of independent filmmaking. Offering highly-regarded judges, unique venues, and enthusiastic crowds, TCFF ensures your work gets the respect it deserves. Don't miss your opportunity to share the spotlight with an enthusiastic and encouraging mix of aspiring and established filmmaking talent. [Submit today!](#)



**TWIN CITIES  
FILM FEST**

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### TWIN CITIES BLACK FILM FESTIVAL OPEN FOR ENTRIES

**Deadline: June 29, 2012**

The Twin Cities Black Film Festival is Celebrating 10 Years in 2012 and are seeking your bold, fresh, and innovative entries for this Multicultural film festival. Entries can comprise of: Premieres, Shorts, Documentaries, Animation, Drama, Religious, Comedy, Thrillers, etc. For submission forms and more



information, visit <http://www.tcbff.org/>



**FLYAWAY FILM FESTIVAL**  
**Deadline: August 15, 2012**

Flyway, a premier destination festival for regional, domestic U.S. and international emerging and independent filmmakers on the banks of the Mississippi River, accepts short and feature-length films for the following categories: narrative, documentary, and Wisconsin/Minnesota Showcase. It is anticipated that more than 70 films will be programmed between three venues, with many filmmakers and other industry professionals in attendance to interact with audiences via workshops, Q&As, and other social networking events.

The 2012 Flyway Film Festival will accept **free** submissions (electronic submission form completed and DVD screeners postmarked) until the final deadline of August 15, 2012. An online entry form is now available through both [flywayfilmfestival.org](http://flywayfilmfestival.org) and [withoutabox.com](http://withoutabox.com).

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Looking for indie and classic films? Check out [Filmind.org](http://Filmind.org) - Find information on the Underground Film Festival, Take-Out productions, MSP Film Society and more - Check it out!



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*Members, if you have something you want to see in the newsletter, write it up in a few sentences (125 words or less) with a description of WHAT, WHEN - Date and Time and WHERE. Include a LINK to more DETAILS (if applicable) and submit it to [communications@mnwift.org](mailto:communications@mnwift.org) by the 20th of the month for inclusion in the next month's newsletter.*

**Contact Information:**

**email:** [communications@mnwift.org](mailto:communications@mnwift.org)

**web:** <http://mnwift.org>

**[Forward email](#)**



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MN WIFT | 2751 Hennepin Ave. #112 | Minneapolis | MN | 55408