

MNWIFT SPONSORS

Become a Sponsor Today!

Contact us at sponsors@mnwift.org



We could not do all we do without the generous support of our sponsors!

Minnesota Women in Film and Television's (MN WIFT) sponsorship program is designed to bring link product and service suppliers with MN WIFT members. Working in the film and television industry means member's needs are vast and varied. Whether it's a dry cleaner or a wet vac, the costs and needs associated with productions are significant.

By becoming a MN WIFT sponsor, you're creating a robust resource directory for MN WIFT members and raising awareness about your company. Sponsors receive value, visibility and profile at all MN WIFT events throughout the year. It's an exceptional marketing opportunity for companies wishing to increase their prominence and accessibility to key professional in the film community.

Sponsorship dollars are critical to providing our members with services that are important to them, including educational field trips, mentoring, social events and public awareness campaigns. The generosity of our sponsors allows our volunteers to create meaningful outreach programs for our community, develop educational resources and programs for our members, and further our mission of advancing women's roles and opportunities in the film and television industry.

The MN WIFT offers flexible levels of sponsorship. Each level of sponsorship has its own unique value and benefits. Choose the level of support that is right for you and/or your company. Corporate sponsorships are good for one year, starting when approved by the MN WIFT Board of Directors. MN WIFT is a 501c(3) non-profit organization and your contribution is tax deductible to the extent of the law.

Sponsorship levels include:

- I. **Corporate**
- II. **Event**
- III. **In-Kind**
- IV. **Service and Supply Discounts**

I. Benefits of Corporate Sponsorship:

Levels of Corporate Sponsorship:

- “Luminary”: \$10,000 and above
 - “Visionary”: \$5,000 - \$9,999
 - “Distinguished”: \$2,500 - \$4,999
- “Admirer”: \$500 - \$2,499

The “Luminary” Level:

- Front page corporate listing on the MN WIFT website with a direct link to corporate website, logo included
- Additional listing in MN WIFT website under “Sponsors & Partners” page
- Name listing of four (4) company representatives on “Sponsors & Partners” web page
- Corporate logo prominently placed on all MN WIFT printed material
- Sponsorship recognition signage at all MN WIFT events
- Recognition in all media coverage (use of materials is up to media outlets and MNWIFT cannot guarantee that your company will be recognized)
- Corporate logo on all MN WIFT produced film projects or slide shows under “Sponsors & Partners”
- One (1) in-depth article, on the Corporation, published in one of the MN WIFT’s monthly newsletters. (Article to be supplied by sponsor and approved by MN WIFT Board of Directors)
- Five (5) paid MN WIFT Memberships good through the end of the year of Sponsorship year (all applicant membership eligibility rules apply)
- Five (5) paid tickets to MN WIFT’s Annual Event, with preferred seating
- Three (3) paid tickets to each of the MN WIFT’s Monthly Educational Field Trips
- Framed Certificate proudly showing your corporation is a sponsor of MN WIFT!

The “Visionary” Level:

- Front page corporate listing on the MN WIFT website with a direct link to corporate website, logo included
- Additional listing in MN WIFT website under “Sponsors & Partners” page
- Name listing of two (2) company representatives on “Sponsors & Partners” web page
- Corporate logo prominently placed on all MN WIFT printed material
- Sponsorship recognition signage at all MN WIFT events
- Recognition in all media coverage (use of materials is up to media outlets and MNWIFT can not guarantee that your company will be recognized)
- Corporate logo on all MN WIFT produced Film projects or slide shows under “Sponsors & Partners”
- Two (2) paid MN WIFT Memberships good through the end of the year of Sponsorship year (all applicant membership eligibility rules apply)
- Three (3) paid tickets to MN WIFT’s Annual Event
- Two (2) paid tickets to MN WIFT’s Monthly Educational Field Trips

- Framed Certificate proudly showing your corporation is a sponsor of MN WIFT!

The “Distinguished” Level:

- Front page corporate listing on the MNWIFT website with a direct link to corporate website, logo included
- Additional listing in MN WIFT website under “Sponsors & Partners” page
- Corporate logo placed on all MN WIFT printed material
- Sponsorship recognition signage at all MN WIFT events
- Corporate logo on all MN WIFT produced Film projects or slide shows under “Sponsors & Partners”
- Two (2) paid MN WIFT Memberships good through the end of the year of Sponsorship year (all applicant membership eligibility rules apply)
- Two (2) paid tickets to MN WIFT’s Annual Event
- One (1) paid ticket to MN WIFT’s Monthly Educational Field Trips
- Framed Certificate proudly showing your corporation is a sponsor of MNWIFT!

The “Admirer” Level:

- Listing on MN WIFT website under “Sponsors & Partners” page
- Corporate logo placed on all MN WIFT printed material
- Sponsorship recognition signage at all MN WIFT events
- Corporate logo on all MN WIFT produced Film projects or slide shows under “Sponsors & Partners”
- One (1) paid MN WIFT Memberships good through the end of the year of Sponsorship year (all applicant membership eligibility rules apply)
- One (1) paid ticket to MN WIFT’s Annual Event
- One (1) paid ticket to six (6) MN WIFT’s Monthly Educational Field Trips
- Framed Certificate proudly showing your corporation is a sponsor of MN WIFT!

II. Benefits of Event Sponsorship:

Event Sponsorship offers companies the opportunities to associate themselves with one particular event or program produced by Minnesota Women in Film. MN WIFT holds monthly “Educational Field Trips,” which allow our members to access the area’s industry vendor resources via private tours and demonstrations. There are two ways you can help be an Event Sponsor:

Educational Field Trips:

Offer to host one of our monthly “Educational Field Trips” at your facility. This brings the members of MN WIFT to you! Every month members tour a facility or business that is related to film, televisions or new media. Many times we have individual as well as panel discussions on how the facility works, allowing our members to have an intimate conversation with those who make the wheels turn at these companies. To cap it all off, the host typically, provides light refreshments. It’s a terrific way to increase your company’s prominence and accessibility to key professionals in the film industry.

Annual Event:

Offer to host our Annual Event. This is a great opportunity to get exposure for yourself and your company as these media-generating events attract a wide range of participants both in and out of the industry. MN WIFT's Annual Event focuses around issues that are relevant to today's women.

In 2007 we screened of the documentary: "**Invisible Women**," which tackles the lop-sided representation of youthful female images in the media. Our distinguished guest panelists included: Susan Davis (co-producer of Invisible Women), Kathy DiToro (Campbell Mithun EVP/Production Director), Lynn Blumenthal (casting director), Pat Hanlon (author and idea generator, Thinktopia®), Angel Rivera (SAG National Director of Affirmative Action and Diversity), and the lovely and lively moderator, Marcia Fluer

In 2006 the event was based on the feature Film "**North Country**." MN WIFT held a screening of the film at a local theater which was followed by a panel discussion with representatives from both sides of this intense topic of "women's rights in the workplace."

For details on specific events and programs please see our Calendar page or contact sponsors@mnwift.org for further details.

III. Benefits of In-Kind Donations:

MNWIFT welcomes offers of in-kind goods and services to support its operations and events. Donors will receive promotional consideration commensurate with the value of their donations, including acknowledgement as Corporate or Event Sponsors where appropriate.

IV. Benefits of Service & Supplies Discounts:

Have a service that you or your company would like to promote? A great way to do that is through our Member Discount Program. MNWIFT is looking for all types of service & supply discounts; such as discounts on dry cleaning and car rentals, 2 for 1 coffee or movie tickets or discounts on rental equipment. If you would like to take advantage of this great program please contact us at sponsors@mnwift.org